

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period October 1, 2023 to September 30, 2024.

1) Employment Unit Location/Name: MGTF Radio Company LLC

2) Unit Members (List all station call signs and communities of license):
KFKF (FM) – Kansas City KS
KBEQ (FM) – Kansas City MO
KMXV (FM) – Kansas City MO
KCKC (FM) – Kansas City MO

3) EEO Contact Information for Employment Unit:

Mailing Address: MGTF Radio Company LLC 4045 Mill Street Kansas City MO 64111	Telephone Number: 816-753-4000
	Contact Person: Marla Zirkle
	E-mail Address: mzirkle@steelcitymedia.com

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title	Hire Date	Recruitment Source Referring Hiree
1. Account Executive	1/29/24	Employee Referral
2. Account Executive	6/1/24	Rehire
3. Account Executive	9/4/24	www.indeed.com
4. Account Executive	9/4/24	LinkedIn

5) Total # of Interviewees Referred by Each Source: For the period from October 1, 2023 to September 30, 2024, this Employment Unit interviewed 41 Interviewees for 4 full time job vacancies.

Stations KFKF/KBEQ/KMXV/KCKC are Equal Opportunity Employers.

6) Fulltime openings listed in Section 4 were filled from notifications sent to the following sources:

Name of Organization Notified of Job Vacancy:	Contact Person:	Address:	Telephone Number:	Did Recruitment Source Request Notification? (Yes or No)	Fulltime positions for which this source was utilized	Total number of Interviewees this source has provided during this period (if any)
All Access	RJ Curtis	www.allaccess.com		No		
Avila University	Gina Frigault	11901 Wornall Kansas City MO 64145	816-942-8400	No		
Baker University	Susan Wade cdc@bakeru.edu	618 Eighth Street PO Box 65 Baldwin City KS 66066	785-594-8435	No		
Benedictine College	Julie Cosimo	1020 N Second Street Atchison KS 66002	913-360-7578	No		
Black Economic Union	Chester Thompson	1601 E. 18 th St. Ste. 300 Kansas City, MO 64108	816-474-5805	No		
Country Aircheck	Lon Helton	www.countryaircheck.com		No		
Craigslist	Career Services	www.craigslist.org		No		
DeVry Institute of Technology	Shelley Wales Kcc-careerservices@devry.edu	11224 Holmes Road Kansas City MO 64131	816-941-0430	No		
Employee/Industry Referral						5
Full Employment Council, Inc	Estelle Williams	1740 Paseo Kansas City MO 64108	816-474-6030	No		
Haskell Indian Nations University	Patti Grant pgrantorosco@haskell.edu	155 Indian Ave Lawrence KS 66046	785-749-8485	No		
Indeed.com	www.indeed.com			No	1-4	7
Inside Radio	Gene McKay			No		
Internal Posting	Marla Zirkle mzirkle@steelcitymedia.com	4045 Mill Street Kansas City MO 64111	816-753-4000	No	1-4	
Johnson County Community College	LeAnn Cunningham lcunningham@jccc.edu	12345 College Blvd Overland Park KS 66210	913-469-3870	No		
Kansas City Community College	Linda Wyatt	250 State Avenue Kansas City KS 66112	913-334-1100	No		
Kansas State University	Dana Nordyke	100 Holz Hall Manhattan KS 66506	785-532-6011	No		
Lincoln University	Ralph Simpson ccsjobs@lincolnu.edu	820 Chestnut Street Jefferson City MO 65101	573-681-5162	No		
Linked In	www.linkedin.com			No	1-4	13
Longview Community College	Linda Anderson	500 Longview Road Lee's Summit MO 64081	816-672-2000	No		
Maple Woods Community College	Tatia Shelton	2601 NE Barry Road Kansas City MO 64156	816-437-3000	No		
Metropolitan Community College	Tatia Shelton	2700 W 18 th Kansas City MO 64127	816-482-5200	No		
Missouri State University	Margie Wieland	901 S National Springfield MO 65804	417-836-5636	No		
Missouri Broadcasters Assn	www.mbaweb.org			No	1-4	

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National Association for the Advancement of Colored People (NAACP)	Anita Russel	1601 E 18 th St Suite 250 Kansas City MO 64108	816-421-1191	No		
Northwest Missouri State University	Staci Stokes	800 University Drive Maryville MO 64468	660-562-1250	No		6
Ottawa University	Teresa Kriley	1001 S Cedar Street Ottawa KS 66067	785-242-5200	No		
Park University	Layne Prenger	8700 NW River Park Dr Parkville MO 64152	816-584-6350	No		
Penn Valley Community College	Maggie Stegman	3201 SW Trafficway Kansas City MO 64111	816-759-4155	No		
Pittsburgh State University	Mindy Cloninger	1701 S Broadway Pittsburgh KS 66762	620-235-4143	No		1
RAMP	Kevin Carter	www.ramp247.com		No		
Rockhurst University	Mike Theobald	1100 Rockhurst Rd Rm A-300 Kansas City MO 64110	816-501-4000	No		
Society of Broadcast Engineers	www.sbe.org			No		
Steel City Media Job Fair (La Mega Job Fair)	Cherie Ramirez	4045 Mill Street Kansas City MO 64111	816-360-4805	No		
Station Websites www.kfkf.com www.q104kc.com www.mix93.com www.kc1021.com	Shaylee Henning	508 Westport Road Ste 202 Kansas City MO 64111	816-753-4000	No	1-4	2
University of Kansas	Megan Hill	223 Carruth O'Leary Lawrence KS 66045	913-897-5652	No	1-4	6
University of Central Missouri - (UCMO)	Kathryn Tierney	Elliot Union, Room 224 Warrensburg MO 64093	660-543-4985	No		1
University of Missouri – Kansas City	Greg Hayes	5100 Rockhill Road Kansas City MO 64110	816-235-1000	No		
Washburn University	Duane Williams	1700 SW College Ave Topeka KS 66621	785-231-1010	No		
William Jewell College	Judy Rychlewski	500 College Hill Road Liberty MO 64068	816-415-5838	No		
Zip Recruiter	Steven		480-912-8328	No		

7) Supplemental Non-Vacancy Specific Recruitment Initiatives.

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
<p>1. Park Hill Professional Studies - Fall</p> <p>Conducted Mock Interviews with broadcasting and communication students who are aspiring for careers in media.</p>	<p>11/8/23</p>	<p>Business Manager</p>
<p>2. Johnson County Community College</p> <p>Keynote speaker for School of Journalism symposium</p>	<p>11/14/23</p>	<p>On Air talent Program Director</p>
<p>3. United Minority Media Association</p> <p>Time Well Spent workshop. Participated on a Q&A panel “The Future of Radio”</p>	<p>12/8/23</p>	<p>Business Manager</p>
<p>4. Kansas University School of Journalism Job Fair</p> <p>Collected resumes, visited with graduation prospects, distributed company information at the Steel City Media table..</p>	<p>2/29/24</p>	<p>Local Sales Manager Digital Sales Manager</p>
<p>5. Northwest Missouri State University Career Fair</p> <p>Collected resumes, visited with graduation prospects, distributed company information at the Steel City Media table..</p>	<p>4/4/24</p>	<p>Local Sales Manager Program Director</p>
<p>7. Park Hill South Professional Studies - Spring</p> <p>Conducted Mock Interviews with broadcasting and communication students who are aspiring for careers in media.</p>	<p>4/9/24</p>	<p>Business Manager</p>

Description of Supplemental Recruitment Measure:	Date:	Personnel Involved: (Position)
<p>8. Raytown South Middle School Career Day</p> <p>Presented Radio as an industry and a career to middle school students.</p>	5/15/24	Business Manager Program Director Promotions Director
<p>9. Job News Job Fair</p> <p>Collected resumes, visited with graduation prospects, distributed company information at the Steel City Media table.</p>	7/17/24	Business Manager
<p>10. Steel City Media Job of the Week</p> <p>Recruitment ads promoting job openings for advertisers. On air ads, Digital billboard impressions, mobile and desktop impressions, banner ads on each station website, client logo and link to apply for job opening on each station website.</p>	October 2023 – September 2024	KFKF-FM KBEQ-FM KMXV-FM KCKC-FM
<p>11. KFKF/KBEQ/KMXV/KCKC provides internship programs to introduce media skills and opportunities to students enrolled in an educational curriculum earning credit toward their class grades.</p> <p>Participation from October 1, 2023 – September 30, 2024: 13 students from various educational institutions.</p>	Ongoing	All Departments
<p>12. Continuation of Mentoring Program to enable station personnel to improve their skills to qualify for higher level positions.</p>	Ongoing	All Departments